A Report on Webinar

Topic – Awareness Program on Intellectual Property Rights

INTRODUCTION

A webinar on "Awareness Program on Intellectual Property Rights" was held on August 6, 2022 at 12:00 pm.

The session of current webinar explains Intellectual Property Rights for startup ecosystem. The resource person explained the process of starting start-up and government procedures to make the company alive. He also explained the challenges initially faced by his start-up. Resource person also discussed everything from the importance of IPR to the advantages of IPR.

OBJECTIVE

- To provide knowledge and highlight the importance of Intellectual Property Rights.
- To provide a platform to discuss innovation and creativity in the areas of technology, sciences, and humanities will be fostered by nurturing new ideas along with creation and promotion of IPR.
- To give an insight on how faculty, students, and staff of the academic institution can protect their start-ups by translating their creative and innovative work into IP rights.

LEARNING OUTCOMES

The participants gained knowledge on

- **IPR Overview:** What is Importance of IPR Intellectual Property,
- Types of IPR and their Importance ,Focus and mandate of each IPR
- Patents: What are Patents, patent for technical invention, process of patent protection, parts of a patent application, aspects relating to relating conducting patent searcher, preparing patent applications, Infringement analysis and Enforcement of patents with Case Laws.
- Trademark and Copyrights: What are Trademark and Copyrights, how they are protected for brands, logos. Things to take care of during Transfer of Rights, Process of Protection in India and international level ,Exemplary Case Laws and Case Studies during Enforcement.
- **Requirements:** Technical invention description and drawing
- **IP Commercialization:** Modes of Licensing, IP valuation, Drafting and Employment Agreements, Preventive Measure for Beach of code of Agreement by Employees, IP Commercialization

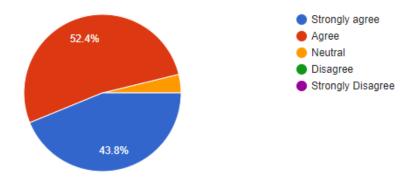
SPEAKER

This lecture was delivered by **Mr. ARNAB BHATTACHARYYA**, Examiner of Patents & Designs, NIPAM the Patent Office, KOLKATA, DPIIT, Ministry of Commerce & Industry, Govt. of India.

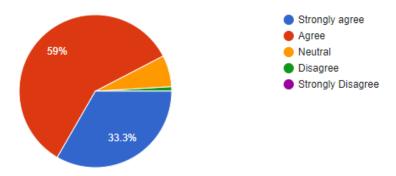
FEEDBACK FROM PARTICIPANTS

347 participants were registered. Participants, who attended the webinar, are appreciating the program. Feedbacks received from the participants are presented by the pi-chart as given below:

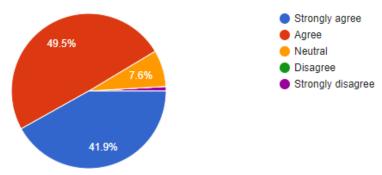
1. The session delivered the information I expected to receive.



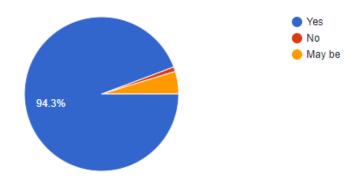
2. The duration of the webinar was sufficient for the material covered..



3. The subject matter was presented effectively.



4. Would you like to attend similar kind of webinar in future?



The screen shots taken during the webinar are attached here with.

Thanks and Regards.

Dr. Manoj Narwariya

Dean, R & D Cell

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